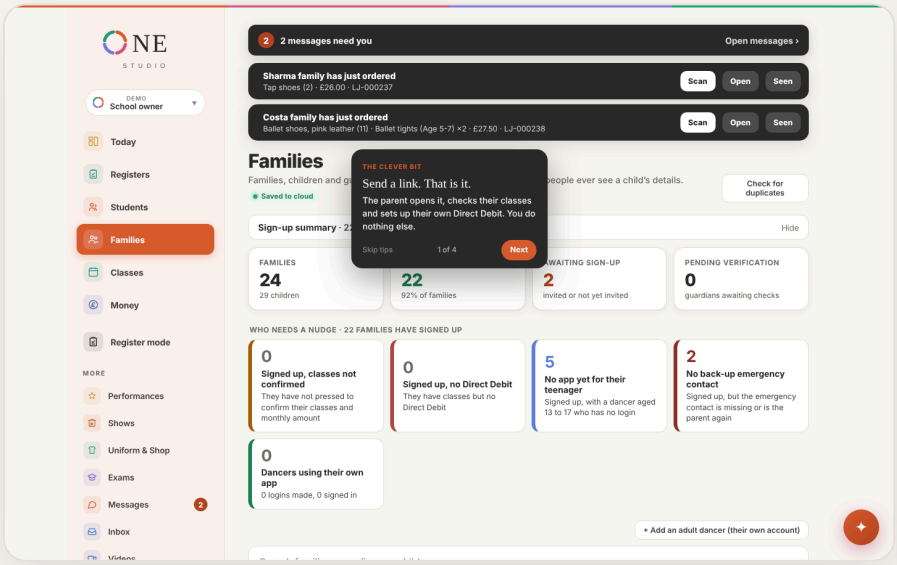
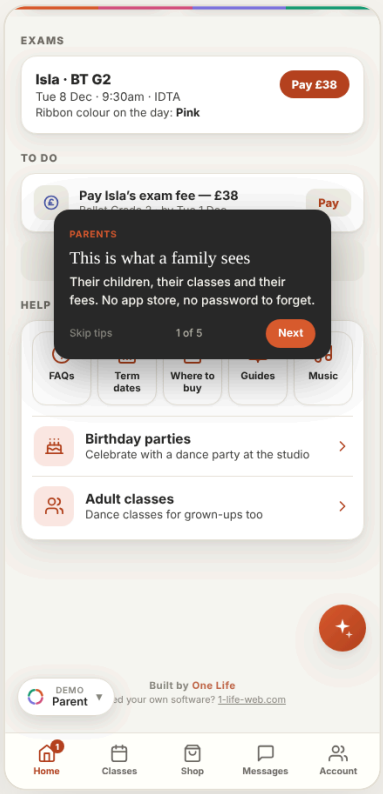
ONE
STUDIO

Get your evenings back.

One Studio runs the admin of your dance school for you: registers, parents, payments, exams, uniform and shows. With **Luna AI**, your personal dance-school chief of staff, doing the chasing and the answering.





From £30 a month. About £1 a day. Set up with you, in person, by the person who built it.

Screens show the demo school. Every name is invented.

SOUND FAMILIAR?

The admin was never why you opened a dance school

Most principals we talk to are doing a second job at 10pm. This is what changes.

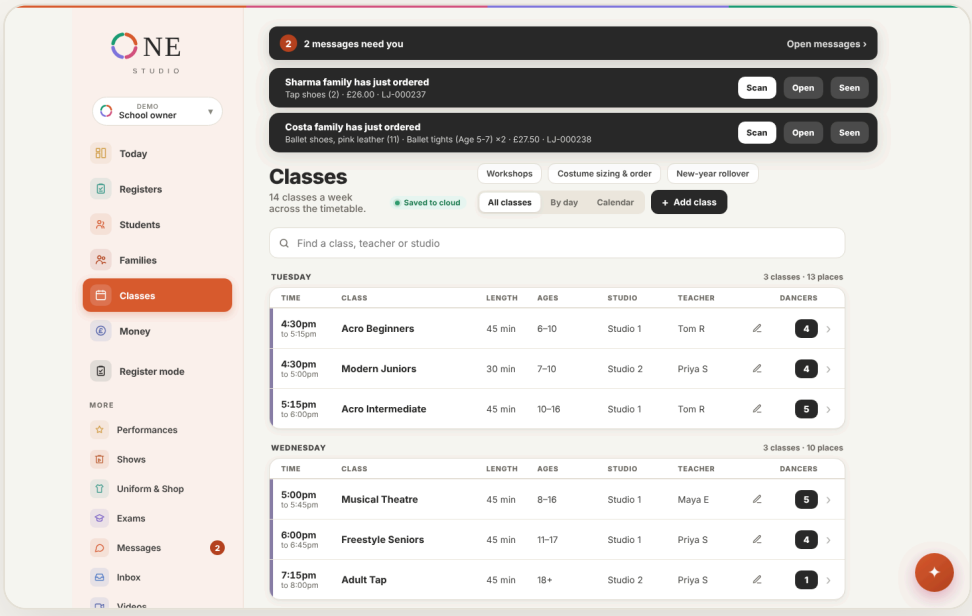
Today

- ✕ Registers printed, lost and retyped
- ✕ Chasing fees by text, one parent at a time
- ✕ Twenty WhatsApp groups and the same question in each
- ✕ Exam timetables typed out candidate by candidate
- ✕ Uniform orders on scraps of paper
- ✕ A spreadsheet only you understand
- ✕ New families filling in paper forms

With One Studio

- ✓ Registers ready on any phone, every day
- ✓ Parents set up their own Direct Debit
- ✓ One message to exactly the right families
- ✓ Upload the timetable and the exam day builds itself
- ✓ Parents order uniform in the app and you tick it off
- ✓ Money page that keeps itself up to date
- ✓ New families sign themselves up from a link

You teach. It does the rest.

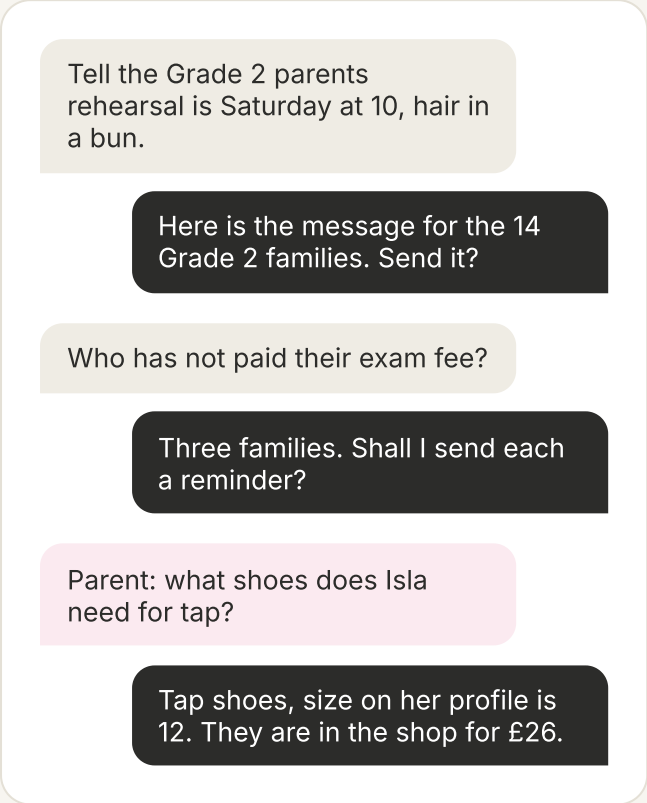


The classes page in the demo school. Every name is invented.

MEET LUNA AI

Luna AI, your personal dance-school chief of staff

Luna AI is the assistant built into One Studio. She knows your timetable, your uniform list and your families, and she works for you and for your parents.



For you

Say it in plain words. Luna AI drafts it, picks the right families and waits for your yes. Nothing goes out without you.

For your parents

They ask Luna AI at 9pm instead of texting you: what to wear, when to arrive, where to park.

She learns your school

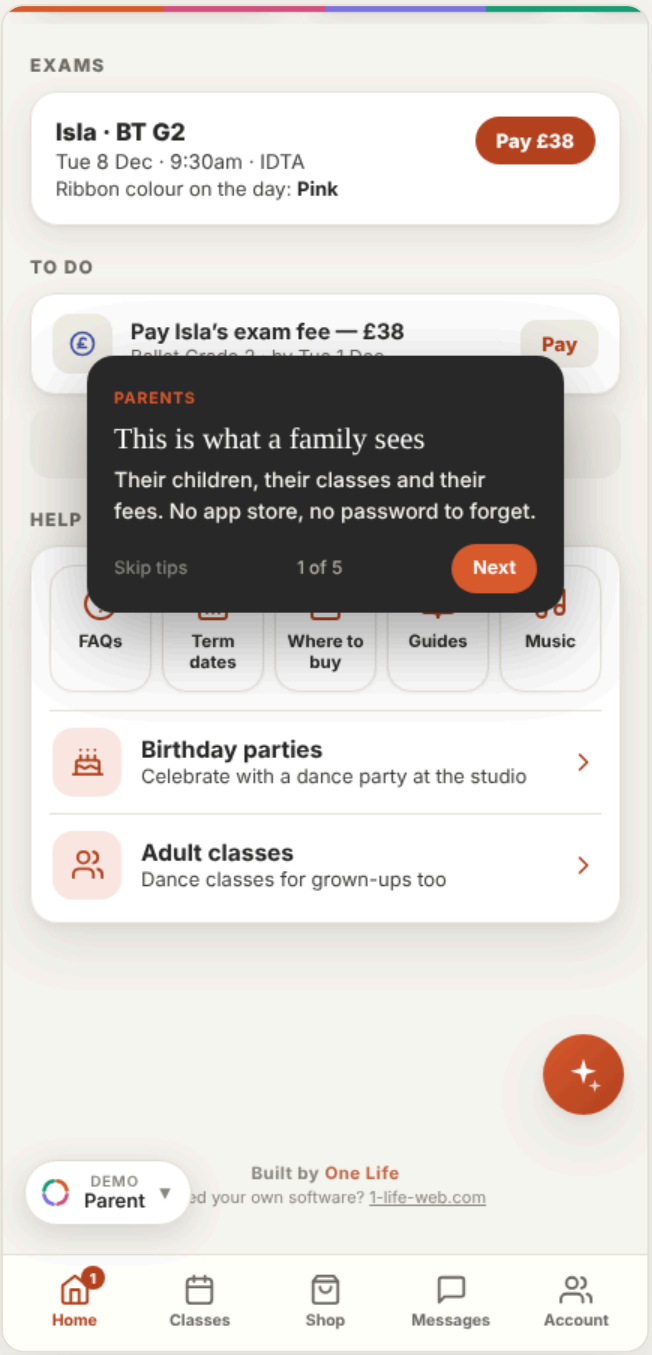
Luna AI picks up the way you answer and remembers it, so the next parent gets your answer.

You stay in charge

Anything that sends a message or touches money asks you first.

FOR YOUR FAMILIES

An app parents actually like



Everything about their child, one screen
Classes, fees, exams and what to wear.

They pay you without being chased
Direct Debit set up by the parent in under a minute. Every class and price shown before they agree.

They tell you when a child is off
It lands on your register with the reason, before class starts.

The whole term in their calendar
One tap. Holidays left out automatically.

No app store, no password
A link and a PIN. It works on any phone.

Teenagers get their own app
Their week and what to bring. Parents approve anything that costs money.

YOU ARE NOT ON YOUR OWN

We set it up with you. In person.

The worry we hear most is “it looks like a lot to set up”. So you do not set it up. We do it together.

1

We sit down together

Nick, who built One Studio, comes to your studio. You show us how your school runs.

2

We load your school for you

Your classes, prices, families and dancers go in for you, from whatever you have now: a spreadsheet, another system or a folder of forms.

3

Made yours

Your name, your logo, your colours. Parents see your school, not ours.

4

A small group of parents first

We start with a handful of families and check every class and price is right before anyone else joins.

5

We walk you through it, and stay

A proper walk-through for you and your teachers, and a real person on the phone afterwards.

All of this is included

- ✓ No set-up fee
- ✓ No charge for loading your families and classes
- ✓ No charge for the walk-through with your teachers

BUILT BY LISTENING

Parents and teachers asked. We built it.

One Studio has been shaped side by side with a working Worcestershire dance school and its families. These are real requests from real parents and dancers, and what we did about each one.

A MUM ASKED

“Can I see the price of each class before I set up the Direct Debit?”

Every class now shows its weekly and monthly price before a parent agrees.

A SEPARATED FAMILY NEEDED

Each parent paying for their own classes

Now either parent can pay for a class, or split it half and half.

PARENTS ASKED

A week view of every class

So they can plan around their own week, with their children’s classes highlighted.

A 13-YEAR-OLD TESTER SAID

“It needs a bit of life in it”

Dancers now get their own app with themes they choose.

A MUM SUGGESTED

Marking a child absent from the app

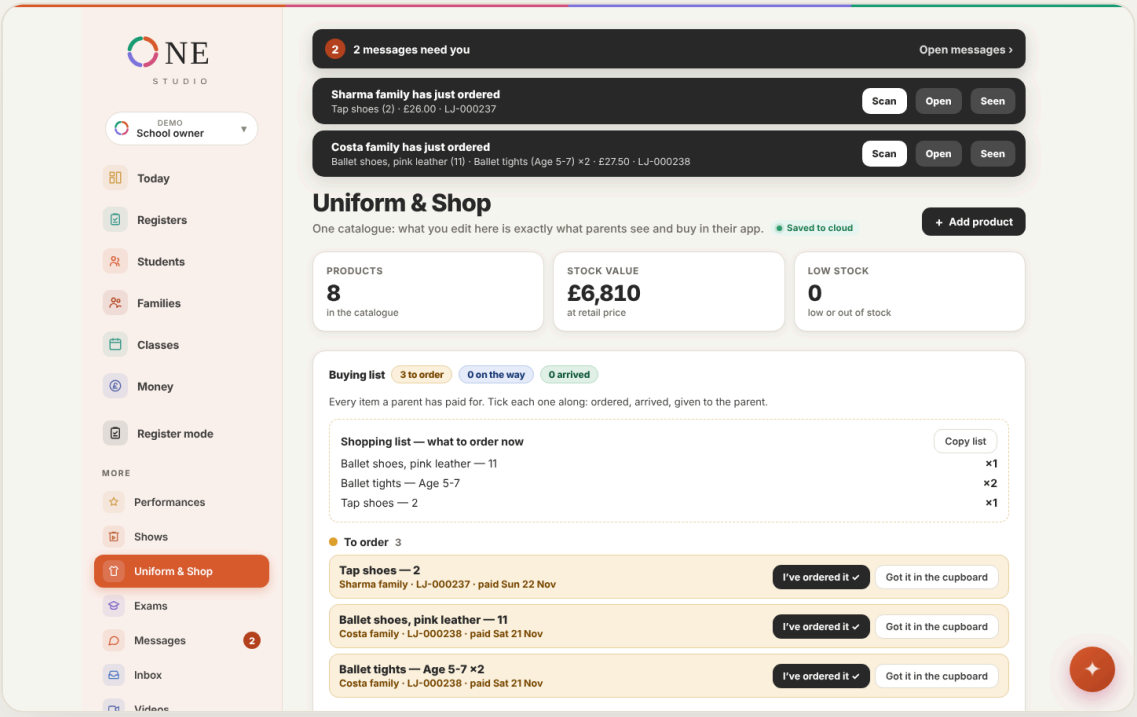
It now goes straight onto the register with the reason.

THREE PARENTS STRUGGLED WITH

Sign-in codes by email

We replaced them with one link and a PIN they pick themselves.

The wording above is a summary of feedback given during the pilot. It is not a set of quoted testimonials.



The uniform shop in the demo school.

HOW IT COMPARES

More than a booking system

Booking systems take bookings and payments. One Studio does that, then does the jobs that actually eat your evenings.

WHAT YOU GET	PAPER, SPREADSHEETS AND WHATSAPP	A TYPICAL BOOKING SYSTEM	ONE STUDIO
Registers on any phone	✗	✓	✓
Parents set up their own Direct Debit	✗	✓	✓
Parent app with their classes and fees	✗	Often	✓
AI that answers parents' questions	✗	Rarely	✓
AI that drafts your messages	✗	Rarely	✓
Exam day built from your timetable	✗	Rarely	✓
Each separated parent pays their share	✗	Rarely	✓
A dancer's own app for teenagers	✗	Rarely	✓
Uniform shop with an order tick-list	✗	Sometimes	✓
Set up for you, in person	✗	Rarely	✓

"A typical booking system" is our general view of class-booking software aimed at children's activities, from the features providers publish. Individual products differ, so ask any provider about the features that matter to you.

WHAT OTHERS CHARGE

One price for the whole school

Most systems cost more as your school grows. One Studio stays the same, up to 200 students.

SYSTEM	PUBLISHED PRICE	HOW IT GROWS
One Studio	**£30, £50 or £75 a month**	**One price for the school, up to 200 students**
DanceBiz	£32 to £114 a month	Rises with customer numbers, with paid add-ons
ClassForKids	From £35 a month	Starting price
Studio Pro	About £36, £60 or £119 a month	Three packages, priced in US dollars
Jackrabbit Dance	About £39 a month to 100 students, £71 to 250	Rises with student numbers, priced in US dollars

Published prices checked 20 November 2026 from providers' pricing pages or their listings on software review sites, rounded up to the pound. Dollar prices converted at about 79p to the dollar. Prices exclude payment processing and may exclude VAT. Confirm with each provider. One Studio is not connected with any of them.

£30

a month to start, set-up included.

What you never pay us

- ✓ A set-up fee
- ✓ A charge per student
- ✓ A percentage of your fees

PRICING

Simple pricing. No surprises.

£30

a month to start. About £1 a day, for the whole school.

- No set-up fee
- No charge per student
- No percentage of your fees taken by us
- Set up with you, in person

Essentials

£30 a month

Run the school day to day.

- Registers, classes, timetable
- Families and dancers
- Parent app with calendar
- Direct Debit and card payments
- Messages and announcements
- Uniform shop

OUR PICK

Plus

£50 a month

Adds Luna AI and the time-savers.

- Everything in Essentials
- Luna AI for you and your parents
- Exam timetable upload and fee reminders
- Teacher sign-ins
- Student app for teenagers
- Split payments for separated parents

Pro

£75 a month

Everything, done for you.

- Everything in Plus
- Luna AI learns from your replies
- Certificates read and filed
- Parties and venue hire
- Class videos for dancers
- Priority help

See it for yourself in two minutes

Open **one-studio-demo.netlify.app** and press anything. No sign-up, nothing to download, and it never asks for your details. Or call or WhatsApp Nick on **07708 952864**, or email nick@danceschoolhub.co.uk, and he will come and show you.

Up to 200 students on every plan. Card and Direct Debit processing is charged by Stripe at its standard rates. One month's notice to cancel.